WELLNESS FOR THE FUTURE CAMPAIGN

UPDATE



As the first anniversary of the Wellness for the Future campaign approaches this spring, the funding's impact can be seen in key steps toward realizing the vision behind the campaign. From the launch of Volunteer Loudoun to the hiring of Wellness Loudoun's first Executive Director, exciting progress is being made.

Whether you are a donor to the campaign that is funding the projects, a volunteer helping to implement one or more of the projects, new to Crossroads and wanting to learn about the Wellness vision, or just curious about the progress being made, we hope you will find this information interesting and useful. If you have any questions or comments on the Wellness for the Future effort, we want to hear from you. Please contact Tim Ward at **tward@crossroadsnova.org**.

Spotlight article- Wellness Loudoun

We are excited about the progress made with the wellness center. This bold new program has been incorporated as Wellness Loudoun. The new organization is currently awaiting final notification of its 501(c)(3) certification from the IRS. Independent incorporation as a nonprofit organization will allow Wellness Loudoun to begin fundraising and seeking grants to support its programming.

We also have hired an architectural firm who will design the new facility. Initial meetings have been very exciting as we explore the possibilities for our Ashburn campus. A timeline for the project and renderings of the new facility will be shared as soon as they are available.

Perhaps most importantly, though, we have hired Wellness Loudoun's first Executive Director!

Meet Jennifer Marshall, the new Executive Director of Wellness Loudoun! With over a decade of experience in mental health advocacy, nonprofit leadership, and storytelling, Jennifer is deeply passionate about creating spaces where people feel seen, supported, and empowered to thrive. As the Co-Founder and former Executive Director of the national nonprofit This Is My Brave, she brings that same heart and vision to her work with Wellness Loudoun. Jennifer has called Ashburn home for 17 years, where she lives with her husband Ben and their two children, Owen and Vivian. You can reach Jenn via email: **jennifer@wellnessloudoun.org**.



Under Jenn's leadership, details about Wellness Loudoun's programming can now be developed and shared with you as they unfold.

Other Project Updates:

Engagement Through Service:

The volunteer platform, *Volunteer Loudoun*, is growing by leaps and bounds. This database allows the community to find and connect with service opportunities across Loudoun County. We currently have 29 community non-profits that are sharing their volunteer needs on the site. There are 62 active needs listed as of this publication.

While many members of the Crossroads community are enrolled, the site is also getting traction in the larger community as it gets shared with partnering non-profits and LCPS students and their families.



engagement through service

Click HERE to sign up!



expanded options for children

Expanded Options for Children:

Exciting things are happening as we explore ways to expand affordable options for child day care and enrichment. Registration for the '25-'26 HOPE Preschool year opened in mid-January and student registrations have already filled 95% of the available openings. This includes a new extended day option and a Bi-lingual Spanish/English class. To accommodate another additional class next fall, renovations to the existing Nursery will take place over the summer.

In addition, HOPE is developing new ways to reach out to the community. KidVenture Mini Camps are being offered on many days when Loudoun County Public Schools are closed to provide a place for elementary school students K-3rd grade when school is out and parents are working. Also new this year is a Bilingual Storytime & Dance Party, open to 2-5 year-olds in the community. This fun way to be introduced to the Spanish language will be offered twice a month during the '25-'26 school year. In addition, five weeks of summer camps are enrolling now - three for preschool age children and two for K-5th grade.

Project Updates (cont.):



financial sustainablity

Financial Sustainability:
Steps continue to be taken to reduce Crossroads' debt. The Finance Team is monitoring the church's financial situation for the right opportunity to make another payment against our debt. All of this is possible because of your generosity to the campaign.

by the numbers.....

As the Wellness for the Future Campaign approaches its first anniversary in June 2025, almost one third of the total raised ($1.3M of the $4.0M total) has been given and is available to invest in implementing the Wellness for the Future vision. In addition, significant donations are still being made as part of, and apart from, formal pledges. We are very grateful to the many supporters who have made this progress possible. It is because of this generosity that the activity described in this update is possible.

In the chart below, you can see how future funds are scheduled to be given to the Wellness for the Future effort. It is extremly helpful to the Church Council and the Finance Team to be able to plan the work ahead with the confidence that these funds will be available.

