WELLNESS FOR THE FUTURE CAMPAIGN

UPDATE



Welcome to the second edition of the Wellness for the Future Update. Here you will find the latest information on the dreams outlined in the Wellness for the Future vision developed and adopted by Crossroads over the past year. Look for news and updates as the individual plans unfold over the next several years. At a minimum we hope to share news with you every quarter.

Whether you are a donor to the campaign that is funding the projects, a volunteer helping to implement one or more of the projects, new to Crossroads and wanting to learn about the Wellness vision, or just curious about the progress being made, we hope you will find this information interesting and useful.



Spotlight article

General Giving vs Campaign Giving

In this update, you will read of important progress being made in all aspects of the Wellness for the Future vision because of the investments made during last spring's campaign by the same name. The potential impact of these new and expanded programs is very exciting.

We also are entering a time when we are talking about this year's Christmas Offering and the impact that it has on Crossroads' operating budget. By comparison to the new vison, operating budgets are pretty boring. The common expression is that general giving "pays the electric bill so the lights stay on." This is literally and figuratively true. General giving like that provided by many at Crossroads weekly or monthly and at special offerings like at Christmas pays the ongoing expenses of keeping Crossroads going. Yes, the electric bill...and water bill and insurance, and building maintenance and staff expenses and local missions and outreach...and a long list of other things.

As this update celebrates the accomplishments of the campaign and the new vision, it is important to remember that the new work is only possible because of the foundation Crossroads' operations already provides. Having a new wellness center is only possible because Crossroads United Methodist Church – its staff, programs and facilities – is operating successfully alongside it.

So, whether you made a commitment to the campaign, regularly support general giving, give to the Christmas Offering or all of the above...THANK YOU! Altogether, you are making the accomplishments of the Wellness for the Future vision possible. Together, we are transforming the world one person, one family, one community at a time through the unconditional love of Jesus.

Project Updates:

The volunteer platform, *Volunteer Loudoun*, is well underway. This database allows the community to find and connect with service opportunities across Loudoun County. We have met with 16 community non-profits that are sharing their volunteer needs on this new site. Efforts to enroll users are in full swing. We plan to have Crossroads volunteer opportunities on the site starting in January 2025.

If you haven't created an account, please do so **here**.



engagement through service



expanded options for children

We continue to dream about what we can do to offer more options for kids in our community. Beginning in January 2025, HOPE Preschool will have a class for 2 1/2 year olds. Longer class days and after school classes for preschoolers will be offered in the '25-'26 school year. We are also holding mini camps for preschool-3rd grade students during some LCPS school holidays. Options are being explored for an after school program for elementary age kids in our community for the '25-'26 school year.

We are excited about the progress made with the wellness center which will be called *Wellness Loudoun*. We have received a new status of incorportion and can begin fundraising even as we wait for the 501(c)(3) certification from the IRS. The job listing for an Executive Director has been created and an active search is underway. We have also met with multiple architects in an effort to zero in on the building plan.



wellness center

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Project Updates (cont.):

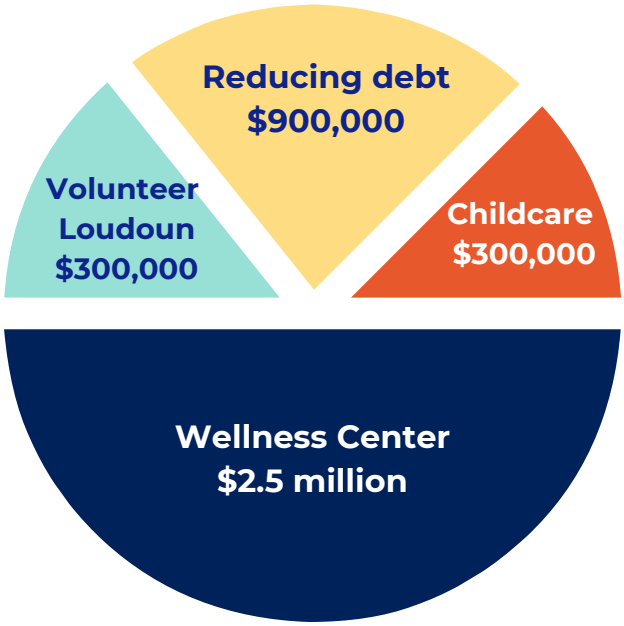


financial sustainablity

Steps continue to be taken to reduce Crossroads' debt. The Finance Team has paid off one loan obligation that has been on our books for years. And as discussed when talking about debt reduction, our team is able to make some much needed repairs on the church building. All of this is possible because of your generosity to the campaign.

by the numbers.....

The total amount committed to the campaign to date is $4 million. While fundraising will continue, the graph below shows the allocation the Church Council has recommended for each of the priority areas.



To comment on the update or to ask a question, please contact Susie Howard at showard@crossroadsnova.org.